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GOLDEN RULE DAHLIA FARM

LEBANON, OHIO

Advance Listings for 1946

on

Dahlias, Hardy Mums, Plants, Bulbs & Seeds

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★ JAN 18 1946 ★

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LEBANON, OHIO

Permit No. 15

United States Dept. of
Agriculture
Washington, 25, D.C.

-- DAHLIAS --

The finest of the new and standard varieties—especially selected for vigor and usefulness. For detailed description see our '45 catalogue or the new '46 book which will be mailed in March.

New 1946 Golden Rule Introductions

"SILVER GLAMOUR"

The finest new introduction. Rose-magenta, flushed white. Enormous 14" blooms on sure-fire bushes. We are backing this new dahlia with all we have, including a money-back guarantee.

Roots \$50.00 Net

Plants \$25.00 Net

"JUDY ANDERSON"

A garnet-red tipped white semi-cactus. Have watched this grow for six years and highly recommend it as a vigorous, easy-to-grow dahlia of great beauty. Will give satisfaction everywhere. An excellent root-maker.

Clumps \$20.00

Roots \$10.00

Rooted-cuttings \$5.00

"SALMON QUEEN"

Our new cut-flower variety for '46. A blend of salmon and gold on long stems. Prolific and early with fine lasting qualities. A florist color and one you should grow for the trade.

Clumps \$12.50

Roots \$7.50

Rooted-cuttings \$2.50

1945 Golden Rule Introductions

"ORANGE FLAME"

Judging by the reports we have received and by our own fields, this turned out far better than most of last seasons' honor roll varieties. A brilliant reddish-orange on long stems and vigorous bushes; it far out-classes anything in its field.

Clumps \$10.00

Roots \$5.00

Rooted-cuttings \$1.50

"SUSIE"

The prettiest of the medium-sized pinks, with all the growing habits of "Begonia Rose." Outstanding for us again last year and one we highly recommend. A fine cut-flower.

Roots \$7.50

Root-cuttings \$3.00

Standard Varieties and Recent Introductions

(Not less than three of a variety at the dozen rate.)

	Clumps	Roots		Rooted-Cuttings	
	ea.	ea.	doz.	ea.	doz.
Andries Orange, Min.	1.50	.75	7.50	.40	4.00
Alice May, white	2.00	1.00	10.00	.40	4.00
All-American, rose	3.00	2.00		.80	7.50
Anna Benedict, red	2.00	1.00	10.00	.40	4.00
Axford Triumph, tan		3.00		1.20	9.00
Baby Rose, rose		2.00		.80	8.00
Bataan, red		1.50	15.00	.75	7.50
Ballay Rouge, red		5.00		1.00	9.00
Belvedere, pink		5.00		1.50	12.00
Beau Brilliant, red	3.00	1.50	15.00	.75	6.00
Black Monarch, garnet	15.00	7.50		1.50	19.00
Berthalee, orange	3.00	1.50	12.00	.75	6.00
Begonia Rose, pink	5.00	2.50	21.00	.90	9.00
Bills Splendor, pink				1.00	9.00
Bess Smith, white		2.50	20.00	1.00	9.00
Blue Rose, pink	3.00	1.50	15.00	.75	7.50
Bette Davis, lav.		2.00	20.00	.90	9.00
Bakers Best, yellow	1.50	.75	7.50		
Buddy, red	4.00	2.00	18.00	1.00	9.00
Buckeye Baby, orange	1.50	.75	7.50	.40	4.00
Buckeye Peach, bronze	2.00	1.00	9.00		
Buckeye Glory, lav.		.75	7.50		
Blue Horizon, lav. (New)		15.00		3.50	30.00
California Idol, yellow		1.50	12.00	.60	6.00
Carl Dahl, mulberry	2.00	1.50	12.00	.75	6.00
Corrine Sue, purple		10.00		3.50	30.00
Chasmay, lav.	1.00	.50	5.00		
Chautauqua Princess, lav.	2.00	1.00	10.00		
Clariam Kelton, red	10.00	5.00		1.00	7.50

	Clumps ea.	Roots ea.	doz.	Rooted- Cuttings ea.	doz.
Col. Rudd, red				1.00	9.00
Charles Mastick, gold	3.00	1.00	9.00		
Cherokee Brave, maroon	3.00	1.00	7.50	.50	4.00
Cherokee Rose, pink	3.00	1.00	7.50	.50	4.00
Commando, lav.	3.00	1.50	10.00	.75	6.00
Cometeer, gold	1.50	.75	7.50		
Confucius, scarlet		1.50	15.00		
Crowning Glory, pink		5.00		1.00	10.00
Chief Kokomo, lav.	4.00	2.00		.90	9.00
Double Duty, pink	5.00	2.50	20.00	1.00	9.00
Democracy, yellow	1.50	.75	7.50		
D Day, pink	10.00	5.00		1.20	9.00
Dixies Wine Dot, red & white	3.00	1.50	15.00	.60	6.00
D'arcy Sainsbury, white		.75	7.50		
Dorothy Hertel, salmon		1.50	15.00		
Dahliaum, tan	3.00	1.50	12.00	.75	7.50
DeMolay, red		1.50			
Dorothy Lamour, orange	5.00	2.50		1.50	12.00
Dr. Taylor, red	7.50	4.00		1.20	10.00
East Row, red		2.00			
Essie Smith, pink	5.00	2.50		1.00	9.00
Edgar Guest, yellow	4.00	2.00	15.00	.80	7.50
Enchantress, bronze	1.50	.75	6.00		
Evelyn Chandler, orange		2.00			
Eventide, purple	3.00	1.50		.75	7.50
Favourita, yellow	3.00	1.50	12.00	.60	6.00
Flaming Glory, mulberry	15.00	7.50		2.00	15.00
Frau Mansfield, yellow		1.50	15.00	.75	6.00
Flash, red & white				1.00	7.50
Gaylord Ballay, white	3.00	1.50	12.00	.75	6.00
Gaiety, red and yellow		2.00			
Garnet, maroon	2.00	1.00	9.00		
Gen. Pershing, tan	15.00	7.50		2.00	15.00
Ginger Rogers, yellow				1.00	9.00
Glamour, lav.	3.00	1.50	12.00	.60	6.00
Golden City, gold	3.00	1.50	12.00		
Greater Glory, pink	4.00	2.00	18.00	.90	8.00
Gretel, scarlet	2.00	1.00	10.00		
Gen. Wavell, scarlet	2.00	1.00	10.00		
Hilda Fioretti, pink	15.00	7.50		2.00	15.00
Hillside Gold, gold		1.00		.60	6.00
Hillside Beauty, rose				.80	8.00
Indian Giant, russet	4.00	2.00	18.00	1.00	9.00
Indian Summer, orange	2.00	1.00	9.00		
Josephine G, pink	1.50	.75	6.00		
James Ross, dark red	4.00	2.00	18.00	1.00	9.00
Jane Cowl, bronze	1.50	.75	7.50		
Jean Trimbee, purple	3.00	1.50	15.00	.75	7.50
Justine Kerner, red and white		2.00			
Jane Lausche, lav.				2.00	15.00
Joan Ferenz, gold		7.50		2.00	15.00
Jersey Dainty, white	2.00	1.00	9.00	.50	4.00
John Stevens, red and white	2.00	1.00	9.00		
Joan Phillips, Jr., pink and white		5.00		2.00	15.00
Kay Francis, yellow				1.00	10.00
Kentucky Sun, yellow	2.00	1.00	10.00	.60	4.00
Kentucky Sportsman, orange	3.00	1.50	15.00	.75	5.00
King Kong, purple	5.00	2.50		1.20	10.00
Kirsten Flagstad, gold	15.00	7.50		2.00	15.00
King Peter, pink and white	2.00	1.00	10.00	.60	6.00
King David, purple				.80	8.00
Little Jenny, salmon	1.50	.75	7.50		
Leland Stanford, scarlet		3.00		1.00	9.00
Lois Walcher, purple and white	3.00	1.50	12.00	.60	6.00
LCK, gold	5.00	2.50		.80	7.50
Lucky, scarlet	7.50	3.50	35.00	1.00	9.00
Lord of Autumn, yellow	3.00	1.50	15.00	.75	7.50
Lidice, yellow	1.50	.75	7.50		
Lynn Fontanne, red	3.00	1.50	15.00	.75	7.50
Maffie, red		2.00	18.00	.75	7.50
Maestro, dark red		2.00		.75	7.50
Marshall Kernochan, red	2.00	1.00		.50	5.00
Magna Charta, rose		3.00		1.50	12.00
Margaret, white		2.00		.90	8.00

	Clumps ea.	Roots ea.	doz.	Rooted- Cuttings ea.	doz.
Marie, pink	1.00	.50	5.00		
Mary L. Dudley, garnet	2.00	1.00	10.00		
Mary Taylor, pink	3.00	1.50	15.00	.75	7.50
Mavis Tierney, red		3.00		1.00	9.00
May Robson, pink		2.00		.75	7.50
Miss Bainbridge, pink cactus	3.00	1.50	15.00	.75	7.50
Mother Koenig, salmon	3.00	1.50			
Michigan White, white	2.00	1.00	10.00		
Mrs. Kline, yellow	3.00	1.50		.90	8.00
Mrs. Edison, purple	4.50	2.50		1.20	9.00
Mrs. Wildon, orange	2.00	1.00	9.00		
Mrs. Albin, yellow	2.00	1.00	9.00		
Mrs. Boutillier, red	1.50	.75	7.50		
Mrs. Telfer, white	1.50	.75	7.50		
Milton Cross, gold				.60	6.00
Monarch, red	2.00	1.00	10.00		
Montebello, red	2.00	1.00	9.00		
Miss Ohio, lav.	2.00	1.50	15.00	.75	7.50
Mother Cabrini, red	1.00	.50	5.00		
Monarch of East, gold	2.00	1.00	9.00		
Nancy Mitchell, red	3.00	1.50	15.00	.75	7.50
Nations Pride, tan	1.50	.75	7.50		
Norma Morton, gold	3.00	1.50	15.00	.75	7.50
Nellie Shee, lav.	1.50	.75			
Oakleigh Monarch, red		1.00		.60	6.00
Ogden Reid, pink		15.00		3.00	25.00
Pink Giant, pink	2.00	1.00	10.00	.60	6.00
Poets Dream, pink		2.00			
Queen City, scarlet	2.00	1.00	10.00		
Rhythm, pink	3.00	1.50	15.00	.75	7.50
Roselyn Straight, salmon	3.00	1.50	15.00	.75	7.50
Regalia, purple		1.50			
Royal City, violet		1.50		.75	7.50
Rita Wells, light tan		1.50		.75	7.50
Robert Ripley, lav.		3.00		.90	8.00
Ruth Nichols, lav.		3.00			
Rosy Morn, pink		1.50	15.00		
Red Giant, red	3.00	1.50		.75	7.50
Saracen, purple		3.00		1.00	
Scarlet Leader, red	3.00	1.50		.60	6.00
Stalin, red		1.00			
Stellaette, red		2.50			
Silver Jubilee, pink		2.50			
Sir Francis Drake, bronze	1.00	.60	6.00		
Sherwood Peach, tan				.90	9.00
Southern Thorobred, lav.	4.00	2.00	20.00	.90	8.00
Sunglo, bronze	2.00	1.50	12.00	.50	5.00
Silver Lady, lav.		1.50		.60	6.00
Son of Satan, red		1.00		.60	6.00
Straights White		1.50		.60	6.00
Sydney, mulberry	3.00	1.50	12.00	.60	6.00
Top-Flight, red		3.00		.90	8.00
The Real Glory, white	3.00	1.50	12.00	.60	6.00
The Governor, yellow		1.50		.60	6.00
The Dragon, bronze	2.00	1.00	10.00		
Tuxedo, red	2.00	1.00	10.00		
Trojan, red	2.00	1.00	10.00		
Velvet King, red	3.00	1.50	12.00	.60	6.00
Victory, pink	2.00	1.00	10.00		
Virginia Rute, red	3.00	1.50	12.00	.60	6.00
Volcano, orange		1.50		.80	7.50
Wac, yellow		1.50		.80	7.50
White Champion, white	4.00	2.00	20.00	.90	9.00
White Xmas, white				.90	9.00
Wanda Meade, red and white	2.00	1.00	10.00	.50	5.00
Whirlaway, yellow		1.50	15.00		
World Event, pink	2.00	1.50	15.00	.50	5.00
Wm. Shinkfield, tan		1.50		.75	7.50
Winter Morn, white		1.50			
Yellow Glory, yellow		1.50		.75	7.50
Yellow Kitten, yellow	2.00	1.00	10.00		
100%, pink	4.00	2.00	20.00	.90	9.00

12 Assorted Mixed Large Pot-Clumps & Small Field Clumps For \$4.25 Net

This mixture is made up of most of the above Standard and New Varieties and most of these clumps can be divided several times. None are labeled, but all are excellent varieties and will compare with the finest named stock you can buy. Take advantage of this chance to get the best in dahlias . . . 12 assorted clumps for only \$4.25 net.

ALL GIANT DAHLIA SEED

These seeds are from the newest exhibition types which we have found make good parents. No miniature or poms in this mixture.

The finest named parentage seed at..... \$ 5.00 per C Net
40.00 per M "
General Mixture of exhibition types at..... 2.50 per C "
20.00 per M "

Dahlia clump shipments discontinued after February 1st. Order your clumps now.

All green plants shipped from March 20th til June 1st.

Dahlia root orders shipped from November 30th to June 1st.

TERMS

33 $\frac{1}{3}$ discount to dealers and nurserymen only. For large quantities or hundred lots, write for special quotations.

Root orders are filled with true to name field grown divisions. Rooted-cutting orders will be filled from true to name stock grown and shipped in the way that has made us foremost in the shipping of green dahlia stock.

SHIPPING CHARGES

Large root orders sent express collect Small roots orders (from 1 to 10 roots) remit 40c for parcel post.

All plant orders, remit 30c regardless of size, plus 25c for Special Delivery. If you have no Special Delivery service, remit 15c for Special Handling.

To guarantee you perfect condition of plant shipments, 25c must be added for Special Delivery service.

CASH with order unless credit is established. Make checks and Money Orders payable to Golden Rule Dahlia Farm. Telephone 463X, Lebanon, Ohio.

**All Shipments Sent Express Collect Unless Parcel Post Charges Are Included.
Include 25c For Special Delivery On All Plant Orders.**

SALES TAX

Purchasers in Ohio are subject to this tax, but only on plants and rooted cuttings. Roots are exempt. If you have a vendor's license, please send us a resale certificate with your order, properly made out and signed. If not, please remit 3 per cent of the cost of plants and rooted cuttings. We will at once mail you the tax stamps.

HARDY CHRYSANTHEMUMS

Our list of Chrysanthemums is made up of the hardiest Korean types and the large, early flowering English Mums. We have added many new varieties with still more to come in our spring catalogue. We strongly urge you to try our fine planting stock.

NOTICE—Three (3) plants (of the same variety only) may be purchased at the dozen rate; for example:

\$3.00 per doz. (3 for \$.75)	\$6.00 per doz. (3 for \$1.50)
\$4.00 per doz. (3 for \$1.00)	\$7.00 per doz. (3 for \$1.75)
\$5.00 per doz. (3 for \$1.25)	

	Clumps (for winter planting or propagating)	Strong Plants	
	ea.	ea.	doz.
Alabaster, English white50	4.00
Autumn Greetings, (New)60	6.00
Autumn Sunlite, (New) early yellow50	4.00
Adoration, English pink50	4.00
Algonquin, early yellow50	.30	3.00
Avalanche, early white40	4.00
Bambi, (New)60	6.00
Barbara Small, mid-season pink	1.00	.40	4.00
Bonfire, mid-season red50	4.00
Bronze Freda, English bronze60	5.00
Bronze Buttercup, English russet50	4.00
Boreas, early white50		
Calif, red50	.35	3.00
Crimson Buttercup, English crimson60	6.00

	Clumps (for winter planting or propagating)	Strong Plants	
	ea.	ea.	doz.
Conqueror, English dark red		.40	4.00
Coral Seas, coral cushion	.50	.35	3.00
Chippewa, early purple		.50	5.00
Champion Cushion, red cushion	.50	.35	3.00
Calumet, English yellow		.75	7.00
Chris Columbus, (New) early white		.75	7.00
China Gold, English late gold		.75	7.00
Dark Pink Jewel, dark pink		.60	6.00
Drifted Snow, (New)		.60	5.00
Eugene Wander, early yellow		.40	4.00
Eureka Giant, hardy orange	.75	.50	4.00
Early Joan Helen, early violet		.50	4.00
Early Bronze, cushion	.40		
Early Wonder, lav. pink	.40	.30	3.00
Ember, orange	.50	.30	3.00
Elite, English pink	1.50	.75	6.00
Freda, English pink		.75	7.00
Findlay, English yellow		.50	5.00
Flashlite, bright red		.60	6.00
Golden Spoon, golden	.40		
Golden Charm, pure gold		.50	4.00
Gold Standard, English yellow	1.50	.40	4.00
Gold Rose, (New) mulberry		.75	6.00
Harbinger, early bronze	.75	.40	4.00
Heather-bloom, (New) deep pink		.60	6.00
Irene, late white		.35	3.00
Jasper Spoon, bronze	.40		
Jean Harlow, English yellow		.60	6.00
Judith Anderson, yellow		.40	4.00
Jewell, pink		.60	6.00
King Midas, yellow		.40	4.00
Kristina, pink		.35	3.00
Lavender Lady, lav.		.40	4.00
Lavender Lassie, lav.	1.00	.35	3.00
Leda, pink English	1.50	.40	3.00
Maroon N' Gold, (New) bright gold and maroon		.60	6.00
Mrs. Rotan, large gold		.50	4.00
Mrs. DuPont, light salmon	.50	.40	4.00
Major Cushion, pink cushion		.60	5.00
Mandalay, orange		.75	7.00
Orchid Spoon, lav.		.40	3.00
Orchid Jewel, lav.		.60	6.00
Olive Longland, salmon pink		.75	7.00
Pink Radiance, rose pink		.75	7.00
Pygmy Gold, yellow	.40	.30	3.00
Pohatcong, pink	.40	.35	3.00
Polar Ice, white		.50	4.00
Red Velvet, red	.50	.40	3.00
Ruby Pom, light red	.50	.40	3.00
Reveller, scarlet	1.50	.60	5.00
Red Gold, red		.60	6.00
Red Bank, red		.60	5.00
Santa Claus, red and yellow	.40		
Salmon Glo, light salmon	.75	.40	3.00
Sandy Ritchie, red and yellow (English)	1.00	.50	4.00
Salmon Freda, beautiful pink (English)	1.50	.60	5.00
Serene, white (New)		.60	5.00
Sunbeam, yellow pom		.50	4.00
Supreme Yellow, (New) yellow		.75	7.00
Symphony, pink		.50	4.00
Sept. Bronze, russet	.50	.40	3.00
Tints of Fall, (New) fall colors		.75	6.00
Wm. Longland, yellow shaded bronze	.75	.40	4.00
White Cloud, white		.50	4.00
White Jewel, white		.60	6.00
Vulcan, red, (English) (New)		.60	5.00
Yellow Spoon, bright yellow		.40	4.00
Yellow Gown, English yellow		.50	5.00

GOLDEN RULE DAHLIA FARM

Lebanon, Ohio

Date _____		AMOUNT ENCLOSED	
Name _____		Cash _____	_____
Street _____		Check _____	_____
Post Office _____		Money Order _____	_____
State _____		Stamps _____	_____
		Not over 1, 2, or 3c denom.	_____
SHIP BY:	<input type="checkbox"/> MAIL	<input type="checkbox"/> EXPRESS	TOTAL _____

MAY WE SUBSTITUTE A LIKE VARIETY IF SOLD OUT OF ONE YOU ORDERED? YES ☐ NO ☐

[illegible]

25c SHOULD BE INCLUDED ON PLANT ORDERS IN ADDITION TO REGULAR P. P. CHARGES.

[illegible]

NEW HARDY ENGLISH MUMS

We have added the following list of large types in addition to those already in our general list. The English Mums have proven very outstanding and give greenhouse sized flowers with ordinary garden culture.

	Clumps (for winter planting or propagating) ea.	Strong Plants ea. doz.
Alpink, deep rose pink.....		.50 5.00
Alcade, very bright crimson.....		.50 5.00
Alfreton Beauty, large amber and gold.....		.75 7.00
Amber Glow, pure amber.....		.50 5.00
Cerese, vivid early pink.....		.60 6.00
Daily Express, huge chestnut.....		.60 6.00
Dorothy McGuire, fine bronze type.....		.50 5.00
Gold Mine, large orange.....		.50 5.00
Jim Thorpe, very large crimson.....		.75 7.00
Mayland Bronze, good fall colors.....		.60 6.00
Meridian, rare rose pink.....		.75 7.00
Mrs. Milner, large white.....		.75 7.00
Mrs. T. Riley, outstanding large white.....		1.00 10.00
Mrs. D. C. Orr, crimson tipped gold.....		.75 7.00
Mrs. Smeardon, fine old rose.....		.75 7.00
Orange Glow, bronzy orange.....		.50 5.00
Sybil, flesh pink.....		.60 6.00
Tiger, crimson and yellow.....		.75 7.00
White Beauty, fine white.....		.75 7.00
Westwood, dark red.....		.75 7.00

NEW SHASTA DAISIES

We have tested all available varieties of Shastas and offer hardy field-grown divisions of the following outstanding varieties. All are hardy and give large flowers especially suited for cutting.

Edgebrook Giant, seven inches.....	2.00
Majestic, a giant, fine cut-flower.....	1.50
Fringed Beauty, large and artistic.....	1.50
Snow Queen, new large white.....	2.00
Pride of Dixie, outstanding.....	1.00	10.00
New Early Giant, early and large.....	1.00	10.00
Double Supreme, hardy double.....	.75	7.00
Success, prolific and good.....	.50	5.00
Supreme, very good.....	.40	4.00
Mayfield Giant, standard giant.....	.40	4.00
Pearl, pearly white, fine cut flower.....	.40	4.00
Hardy Prolific, outstanding grower.....	.40	4.00
Esther Read, standard white.....	.40	4.00

(Three of a variety at the dozen rate)

Carnation, Crimson King		
An outstanding hardy carnation, early til late. Excellent cut-flower in bright crimson.....	.50	5.00
Hardy Asters		
We offer twelve of the finest hardy asters. Vigorous, prolific named varieties for spring planting. All colors available.....	.50	4.00

33 1/3% DISCOUNT ON PRICES LISTED TO DEALERS AND NURSERYMEN ONLY

Siberia Glamour

